

Middle Davids Candle Fundraiser Kick Off Summary

Welcome to Middle Davids Candles fundraising! Here are a few details about our program.

- 1) You will be selling soy candles and wax melt packs made in Franklin, Indiana.
- 2) The jar candles sell for \$22, the 8 oz. Tin candles sell for \$12 and the wax melt variety packs sell for \$13. Your profit percentage will be at the level of the total sales for your group on the below chart:

<u>Total Sales</u>	<u>Profit %</u>	<u>Profit/Jar Candle</u>	<u>Profit/Tin candle</u>	<u>Profit/WM Pk.</u>	<u>Approx. # items sold</u>
\$0 - \$1999	40%	\$8.80	\$4.80	\$5.20	100
\$2000 - \$3999	42%	\$9.24	\$5.04	\$5.46	200
\$4000 - \$5999	44%	\$9.68	\$5.28	\$5.72	300
\$6000 - \$7999	46%	\$10.12	\$5.52	\$5.98	400
\$8000 - \$9999	48%	\$10.56	\$5.76	\$6.24	500
\$10,000	50%	\$11.00	\$6.00	\$6.50	600

- 3) The jar can be returned to the store for a \$2 in-store credit that can be used towards more candles or artist items (pottery, jewelry, etc.) available in our shop. This is a good selling point as it speaks to the environmental focus of our company. We still take back our "old" jars and lids, so if your customers have any left from previous years, please let them know they can still bring them in for store credit too.
- 4) Each participant will receive a tea light kit and brochure. The tea lights are each marked with the scent name on the bottom and are made in the same color/fragrance as the actual candles and wax melts.
- 5) The tea light kits can be earned by selling 12 or more items. If you don't sell that many, just bring back the kit on Order Day and we'll reuse it for another fundraiser. These kits are on loan to your organization, and will need to be returned for use with other groups unless they are earned or purchased for \$10 each. The organization will be billed for missing kits.
- 6) If you need extra copies of the sales form, there is a link address printed in the upper corner of the order form for downloading and printing as many copies as needed.
- 7) On your Order Day (marked on the back of your brochure), turn in your order, money and unearned tea light kits that day. The products will be delivered on the Delivery Date marked on your brochure.

Good luck with your sales! If you have any questions, we can be reached at:

Middle Davids Candles
tauria@middledavids.com
(317)738-3886
100 S. Jackson St.,
Franklin, IN 46131

Order Options

◆ Candles



\$22

10.5 OZ JAR

\$12

6.6 OZ TIN

SCENTS

Autumn Harvest
Caribbean Teakwood
Coconut Lime Verbena
Gingerbread House
Lemon Chiffon
MacIntosh Apple
Seaside Linen
Vanilla Sugar Cookie
White Sage & Lavender
Winter Hearth

◆ Wax Melt 2-Packs

9 OZ



\$13



\$13

FRUIT & BAKERY 2-PACK

Autumn Harvest
Vanilla Sugar Cookie
Gingerbread House

Lemon Chiffon
MacIntosh Apple
Coconut Lime Verbena

CLEAN & FLORAL 2-PACK

Caribbean Teakwood
Seaside Linen
Amber Noir

White Sage & Lavender
Sunflower Dream
Winter Hearth

A Brighter Choice

PRICE

Offered at the same price in our retail locations with no added mark up for fundraisers.

GREEN

All-natural food grade soy wax sustainably grown in the USA.

CLEAN

90% less soot than paraffin (petrochemical) wax, made with natural fiber Cotton ECO wicks.

GLASS

Poured in a glass that can be used for beverages or returned to our shop for store credit.

SAFE

Cooler (125°) melt point won't scald if spilled.

SCENT

Strongly fraganced with a variety of scents.



We're a female veteran and disabled veteran-owned family business committed to hand-crafted, fairly priced, sustainable products. Since 2003, we've been honored to support worthy causes and encourage people to bring a little light into their worlds.

Campaign Information

PAYABLE TO	Indianapolis Children's Choir
ORDERS DUE	Monday, November 16th
DELIVERY DATE	Monday, November 30th

100 S. Jackson St.
Franklin, IN 46131
317-738-3886
candles@middledavids.com

middledavids
 /MiddleDavidsCandles

MIDDLEDAVIDS.COM



FUNDRAISER



Indianapolis Children's Choir

The Indianapolis Children's Choir has been helping children in central Indiana find their voices for the past 40 years. The ICC's years of expertise go beyond the music, and so does a singer's experience in choir— along with learning music theory and singing techniques, singers make lasting friendships and have the opportunity to tour the country and the world. Help a singer have the amazing experience of going on tour with the ICC by making a fundraising purchase today!

Fall 2026
Need additional forms?
Visit www.MiddleDavids.com/form.pdf

FOR DIRECTOR USE		
Total Cash Received:	Total Checks Received:	TOTAL AMOUNT RECEIVED:

OUR SCENTS

AUTUMN HARVEST

Our #1 Seller, this is a wonderful fragrance of buttery vanilla and pumpkin pie spices. Perfect for fall, but popular year round.

CARIBBEAN TEAKWOOD

Caribbean Teakwood is bold and complex – leading with a top note of leather, cedar, amber and musk. The middle is a spicy mixture of black tea and pepper. The base note is aged teakwood with tones of patchouli and sandalwood.

COCONUT LIME VERBENA

A strong citrus lime scent mixed with fresh cut verbena leaves and warmed with coconut, vanilla and musk undertones. Sometimes we refer to it as a “Margarita in a candle”!

GINGERBREAD HOUSE

A gingerbread house covered with vanilla frosting, cinnamon sticks, toasted graham crackers and juicy raisins. Top note of ginger with cinnamon and vanilla as well.

LEMON CHIFFON

A Middle Davids Candles exclusive created by Dan, our Lemon Chiffon Candles are smooth and creamy with the perfect amount of tart lemon, crumbly crust and warm vanilla.

MACINTOSH APPLE

Powerful apple scent with notes of peel and crunchy sweet freshness. One sniff and you’ll be transported to Autumn crisp days.

SEASIDE LINEN

This scent is infused with notes of delicate jasmine and white cotton blossoms add a floral touch to this airy fragrance. Hints of violet and cedar round out the scent, while lemon essential oil enhances the clean, citrus element. Wrap yourself in the nostalgic aroma of clean sheets that were line-dried on a breezy day.

VANILLA SUGAR COOKIE

One of our best sellers. Sweet sugary aroma of fresh baked sugar cookie.

WHITE SAGE & LAVENDER

This scent is a blend of herbs, lavender, and aromatic woods. Sage, rosemary, and chamomile bring forward the lavender, with hints of sandalwood and cedar.

WINTER HEARTH

A perennial Holiday Season favorite, we call it “Fire, Pine & Wine” as it is designed to evoke a warm evening by the fireplace garlanded with pine boughs, enjoying a glass of wine.

AMBER NOIR

WAX MELT SCENT

A sweet and sultry fusion of creamy vanilla and rich amber with undertones of sandalwood and musk. This unique fragrance has year round appeal.

SUNFLOWER DREAM

WAX MELT SCENT

This bright fragrance captures the sweet floral scent from the flower but also the atmosphere of the fields in August: herbal undertones for the ripening fields around and sunshine is in the mix as well.