

# IE POLO PARTY *in the garden*

BENEFITING THE INDIANAPOLIS CHILDREN'S CHOIR

**September 4, 2026**

**6:00 pm Match**

**Hickory Hall Polo Club**

7551 E 100 N, Whitestown, IN

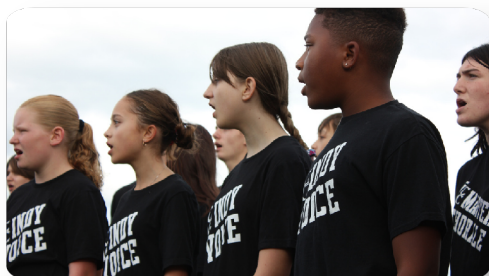


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The ICC has several sponsorship opportunities available for this fun, family-friendly event! Each level is designed to accommodate different budgets and goals, from broad community recognition to premium brand presence and hands-on attendee engagement.

**Learn more at [icchoir.org/polo](https://icchoir.org/polo)**

## Support & Sponsorship Opportunities



### **Presenting Partner: \$10,000+**

*Best for:* Organizations seeking premier visibility and close association with the event.

- Top billing as exclusive presenting partner; premium logo placement; speaking opportunity or welcome remarks; dedicated social media recognition; recognition from the stage; opportunity to include approved materials in attendee communications and event packets; additional customizations.
- VIP hospitality benefits – same for all sponsor levels (see below)



### **Champion Partner: \$5,000**

*Best for:* Partners looking for strong brand presence and audience engagement.

- Sponsorship recognitions: Prominent recognition in event materials; dedicated social media recognition; recognition from the stage; VIP booth and benefits; activation area; approved materials included in event packets.
- VIP hospitality benefits – same for all sponsor levels (see below)



### **VIP Tent: \$500**

*Best for:* Supporters who want to provide an elevated experience to guests.

- Dedicated tailgating box for up to 12 attendees
- 3 carload admissions
- 10x10 tent in reserved location
- Yard sign recognizing support and identifying area
- Early admission
- Pre-event barn tour
- 6-ft table
- Garden party themed beverages, cups, napkins, and ice





## Community Partner: \$2,500

*Best for:* Local businesses and organizations that want visible support without a premium commitment.

- Sponsorship recognitions: Logo placement on event materials; recognition in pre-event communications; social media spotlight; on-site signage; reserved seating or tickets; recognition from the stage; VIP booth and benefits; opportunity to host a booth or activation area; dedicated photo opportunities with horses.
- VIP hospitality benefits – same for all sponsor levels (see below)



## Supporting Partner: \$1,000

*Best for:* Small businesses, groups, or individuals who want to contribute meaningfully.

- Sponsorship recognitions: Name listed in select event materials; group social media shout-outs; recognition on event sponsor lists; VIP booth and benefits.
- VIP hospitality benefits – same for all sponsor levels (see below)

## VIP Hospitality Benefits:



- Dedicated tailgating box for up to 12 attendees in preferred location
- 5 carload admissions
- 10x10 tent in reserved location
- Yard sign recognizing support and identifying area
- Early admission
- Pre-event barn tour
- 6-ft table
- Bottle of champagne
- Swag basket
- Garden party themed beverages, cups, napkins, and ice

**To learn more about sponsorships, please contact:**

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