

Indianapolis Children's Choir Media Contact: Emma Robinson Marketing & Communications Manager 317-417-3258 erobinson@icchoir.org

## Indianapolis Children's Choir Hosts Over Six-Hours of Singing at Sing-A-Thon

March 27, 2024

FOR IMMEDIATE RELEASE

INDIANAPOLIS - The Indianapolis Children's Choir (ICC) is hosting its annual <u>Sing-A-Thon</u> on Saturday, April 20 with new features and a new location—the ICC's new Performing Arts Center at 9111 Allisonville Road in Indianapolis. This event is a marathon of song that features ICC choir members and alumni singing for over six hours! The goal of the event is to help fund the choir's mission to bring meaningful music education to the central Indiana community.

"\$40,000 is a big monetary goal to reach with our event," shares Joshua Pedde, Artistic Director of the ICC. "But we know it's achievable. Thousands of young singers have been positively impacted by their ICC experience, and we want to provide music education and outreach programs to even more singers throughout central Indiana. The funds we raise through this event will help us do that."

The public is invited to share in the singing fun by attending Sing-A-Thon either in-person or virtually on <u>YouTube</u> to enjoy singing from the ICC's many choirs, including virtual performances from the Columbus Indiana Children's Choir and the Anderson Area Children's Choir and Youth Chorale. Even ICC alumni will come together to perform live to show their support, and throughout the event there will be solo and small ensemble performances as well.

In addition to the many performances, Sing-A-Thon will feature a virtually hosted silent auction, logo wear sales, and more that will also all support the fundraising goal. ICC singers and families are already competing to raise funds and earn prizes, and this year some special surprises are being added to the mix. For example, families and friends can purchase a 'Singer Shout Out' to recognize their choir member during the Sing-A-Thon event.

"This year we are adding something new for our singers. When they reach different fundraising goals, they'll not only earn prizes for themselves, but some surprise fun too. Our first big overall goal is \$5,000, and once we reach that, I'll be performing a duet with our Associate Artistic Director, Mrs. Hughley," explains Pedde. Even better, the song the pair performs will be left up to ICC singers.

The <u>Sing-A-Thon fundraising website</u> is live now, and donations are already being accepted. <u>Corporate sponsorships</u> are also available, along with the '<u>Singer Shout Outs</u>.' The performances are free and open to the public, with singing happening from 10:00 am – 4:30 pm on Saturday, April 20.

Learn more and see the full performance schedule here: <u>https://p2p.onecause.com/singathon24</u> The Sing-A-Thon is supported by The National Bank of Indianapolis, Dr. Tavel, Lumina Foundation, and Best One Indy.

## About the Indianapolis Children's Choir

Currently in its 38th season, the Indianapolis Children's Choir has grown to become one of the largest professional children's choirs in the world. Led by Artistic Director Joshua Pedde, the ICC serves more than 2,500 central Indiana children from ages 18 months through 18 years. The Indianapolis Children's Choir nurtures and inspires student achievement through quality music education and the pursuit of artistic excellence in choral music performance. To enroll a child, attend a concert, or make a charitable gift, visit icchoir.org or call 317.940.9640.