



## SPONSORSHIP LEVELS, RECOGNITION, AND BENEFITS

### ABOUT THE BIG FUN EVENT

The Indianapolis Children's Choir's (ICC) annual Big Fun Event is a gala that generates financial support for the ICC and celebrates the impact of the ICC's music education programs on children and youth as well as on the central Indiana community. The 2023 Big Fun Event – Reflections will be held Friday, November 17, 2023, at the Ritz Charles in Carmel, Indiana, and will include a reception with a silent and live auction and other opportunities to give your financial support throughout the evening; dinner; and a brief program featuring performances by various Indianapolis Children's Choir ensembles.

### TITLE SPONSOR – EXCLUSIVE: \$10,000

- Name and logo as **Big Fun Event – Reflections** Title Sponsor prominently featured with event name in electronic and print event communication and promotion, on the Big Fun Event page of the ICC website, and in ICC social media posts about the event.
- Opportunity to place an article recognizing Big Fun Event sponsorship in an issue of *Encore*, the ICC electronic newsletter scheduled to be distributed monthly to more than 9,000 constituents.
- Name and logo prominently featured as **Big Fun Event – Reflections** Title Sponsor with event name on signage at the event and in the printed program.
- Opportunity to welcome the audience at the **Big Fun Event – Reflections**.
- Opportunity to place a complimentary full-page advertisement in the event printed program and the ICC Concert Season digital program book.
- One table with seating for 8 individuals at the event with priority table placement.

### BARREL OF FUN SPONSOR: \$5,000

- Name and logo recognition as Barrel of Fun sponsor on printed **Big Fun Event – Reflections** promotional materials, in electronic and print event communication and promotion, on the Big Fun Event page of the ICC website, and in ICC social media posts about the event.
- Opportunity to place an article recognizing Big Fun Event sponsorship in an issue of *Encore*, the ICC electronic newsletter scheduled to be distributed monthly to more than 9,000 constituents.
- Opportunity to place a complimentary full-page advertisement in the event printed program and a half-page advertisement in the ICC Concert Season digital program book.
- One table with seating for 8 individuals at the **Big Fun Event – Reflections** with priority table placement

### BIT OF FUN SPONSOR: \$2,500

- Name and logo recognition as a Bit of Fun sponsor in the **Big Fun Event – Reflections** printed program and on the Big Fun Event page of the ICC website.
- Opportunity to place a complimentary half-page advertisement in the event printed program.
- One table with seating for 8 individuals at the **Big Fun Event – Reflections**.

### TABLE SPONSOR (8 Tickets): \$1,000

- One table with seating for 8 individuals at the **Big Fun Event – Reflections**.
- Name recognition as a table sponsor in the **Big Fun Event – Reflections** printed program.

### ADDITIONAL ICC RECOGNITION

- Logo with click-through link option on the Partners and Supporters page of the ICC website.
- Listing in designated giving level section in donor listings published by the ICC.